
Dr. Robert B. Mellor

CURRICULUM VITAE



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Born: British citizen.
Civil status: Divorced, two children

Overview of qualifications:

Name	UK equivalent	Institution
BSc	BSc	Newcastle-upon-Tyne
MPhil	MPhil	Bradford
EBAM	MBA	Göttingen
VPG	PCGE	Copenhagen
PhD	PhD	Kingston-upon-Thames
dr. scient.	DSc	Copenhagen (KVL – Royal University)

In senior management at Kingston University, I have ~120 publications & patents, including 68 in full peer-reviewed papers in reputable journals (PNAS, Nature, etc), over 40 other publications, plus am author of 10 books, 3 of which have been translated into foreign languages. I have 25 years University experience in 5 countries plus some 11 years industrial experience. I have also served as an expert consultant at Ministerial level and to the EU since 1994. I am scientific reviewer for granting agencies in the USA, Australia, Qatar, Israel, Germany & Switzerland.

When	Where	Main Functions
1973-1976	University of Newcastle-upon-Tyne	Undergraduate
		Courses, Achievements etc
		BSc in General Science:

When	Where	Main Functions
1976-1979	University of Bradford	Research (part-time)
		Courses, Achievements etc
		MPhil. 10 publications in international scientific journals

When	Where	Main Functions
1979-1981	University of Dundee	Research
		Courses, Achievements etc
		2 publications in international scientific journals Grant from BBSRC and British Council.

When	Where	Main Functions
1982-1987	Universität Marburg	Landesangestellter: Research and Teaching
		Courses, Achievements etc
		26 publications in international scientific journals. Grants from EMBO (2), DFG (3) & British Council. Organized & taught summer school.

When	Where	Main Functions
1988-1990 (1990-1994 external)	Universität Basel	Dozent: Research and Teaching
		Courses, Achievements etc
		17 publications in international scientific journals. Reviewer for 5 scientific journals. Grants from SNF (2). Invited to sit on various national & international scientific committees.

When	Where	Main Functions
1990-1994	Molecular Biologische Technologie GmbH, Göttingen	Director, R & D 1990 – 92: made R & D into the firms profit centre. 1992-94: re-structured sales and distribution.
		Courses, Achievements etc
		3 publications in international scientific journals, 1 patent, 6 handbooks. Nominated Phillip Morris Forschungspreis Grant from BMFT. EBAM: MBA-equivalent (Seminarzentrum Göttingen)

When	Where	Main Functions
1994-1997	Copenhagen	<p data-bbox="979 322 1378 465">Owner/Director of "Biology Experts Ltd", plus freelance computer programmer & part-time University lecturer</p> <p data-bbox="979 501 1401 533">Courses, Achievements etc</p> <p data-bbox="979 568 1283 645">Invited to Dansk Management Forum,</p> <p data-bbox="979 680 1187 712">Grant from EU</p> <p data-bbox="979 748 1401 860">7 publications in international scientific journals, 1 patent, 3 popular science articles</p> <p data-bbox="979 896 1378 972">Nominated Dansk Agronom Forenings Pris</p> <p data-bbox="979 1008 1362 1120"><i>Habilitation</i> (DSc) from the Royal University of Copenhagen (KVL)</p> <p data-bbox="979 1155 1347 1267">Consultant for Danish Ministry of Foreign Affairs 1994 – 2004</p> <p data-bbox="979 1303 1410 1491">Graduated as Web Master & made; www.iwf.de, www.ehvervsejendommen.dk www.zzpartner.de (won 4 design prizes).</p>

When	Where	Main Functions
1998-2000	Albatros Travel, Copenhagen	<p data-bbox="1010 320 1267 353">Internet Manager:</p> <p data-bbox="1010 394 1377 611">Responsible for Business Process Reengineering, incl. restructuring & adjusting pay scales and the reorganization and retraining of staff.</p> <p data-bbox="1010 651 1390 869">Responsible for all inter- & intranet programming, installing backbone & mail servers, back-end integration, payment gateways etc.</p> <p data-bbox="1010 909 1390 1014">Responsible for marketing, e-commerce and strategic alliances.</p> <p data-bbox="1010 1055 1305 1160">Responsible for new product lines and strategies.</p> <p data-bbox="1010 1234 1377 1301">Courses, Achievements etc</p> <p data-bbox="1010 1346 1401 1563">Increased www visits to 16000/day & www turnover to 12 mio DKr / month – becoming Scandinavia’s largest Internet travel agent.</p> <p data-bbox="1010 1603 1382 1709">Programmed 8 public and 8 protected web sites & won 2 design awards.</p> <p data-bbox="1010 1749 1374 1890">Voted by Eurowoman to be Denmark’s best travel web site (issue of August 2000, p56).</p>

When	Where	Main Functions
Jan 2000 – Dec 2006	Inter College Ltd E-Learning	Founder
		Courses, Achievements etc
		<p>Programmed the fully back-end integrated web site www.intercollege.org.uk, won "Bobby" award.</p> <p>Wrote and taught all business and computer learning modules, incl. automated on-line exams and assessments.</p> <p>Responsible for budget, strategy and marketing.</p>

When	Where	Main Functions
Jan 2000 - Aug 2000	Erfa Kursus Center	Teaching Consultant
		Courses, Achievements etc
		<p>Prepared and introduced new course material.</p> <p>Taught courses in ASP, HTML, DHTML and JavaScript.</p> <p>PG Teaching Cert. "VPG" (certificate in adult education, PGCE) 2000</p>

When	Where	Main Functions
Aug 2000 - Dec 2004	IT University of Copenhagen	Lektor (Senior Lecturer) with various fundamental responsibilities to help start-up the university and teaching on the 2-year "conversion Masters" programme.
		Courses, Achievements etc
		<p>Taught "Innovation & Entrepreneurship". Won governments "Innovation Prize 2003".</p> <p>Taught "Applied E-Learning". Won the Prize of the Association of Engineers, 2003.</p> <p>Student evaluation "excellent" (>90%, both courses).</p> <p>Won "Enterprise Medal" 2004</p> <p>Heavily involved in founding the Danish "Academy of Entrepreneurship"</p>

When	Where	Main Functions
<p>Jan 2005 - August 2011</p> <p>Continuing as enhanced PL in the new Faculty of Science, Engineering & Computing.</p>	<p>Kingston University, Faculty of Computing, Information Systems and Mathematics</p> <p>The 2008 RAE assessment rated 70% of Kingston University's research submissions as excellent at international level.</p> <p>Strengths flagged for individual units of assessment included Computer Science and Informatics (UoA 23) for:</p> <ol style="list-style-type: none"> 1. Developing staff 2. Collaboration with industry and users (the Enterprise function). <p>In particular within the Faculty Enterprise function the following areas were named:</p> <ul style="list-style-type: none"> • e-commerce, • innovation and entrepreneurship, • creative industries and the creative economy. 	<p>Director of Enterprise & head of industrial placements.</p>
		<p>Courses, Achievements etc</p> <p>Increased enterprise income from £200K to ~700K/year.</p> <p>7 journal publications and 3 books. PhD (2006).</p> <p>Editor-in-Chief of "Kingston University Research and Innovation Reports". Kurir.kingston.ac.uk</p> <p>TEACHING; UG: "Web Design", "XML" and "Electronic Business Processes" PG: "Knowledge Management", "Strategic Information Systems" and "IT & Entrepreneurship".</p> <p>Student evaluation "excellent" (>90%, all courses). Nominated "Teacher of the Year" 2008</p>

Consulting and other posts:

- Expert Advisor, Commission of the EU, Directorate E. 1994 – (cont.)
- External Lecturer in e-commerce, Copenhagen Business School, 2001-2004
- Consultant, Danish Ministry of Agriculture, 2001 – 2005 (responsible for e-government initiatives, BPR, knowledge management issues plus commissioning & running 6 major web sites).
- The Greenland home government (e-learning solutions). 2002 – 2004
- Member of the Science, Technology, Engineering & Maths (STEM) Steering Group for West London Lifelong Learning Network, 2007 – 2011.

Recent books:

1. ASP – Learning by Example (Franklin Beedle, 2001)
2. XML – Learning by Example (Franklin Beedle, 2002)
3. DHTML – Learning by Example (Franklin Beedle, 2002)
4. The Web Managers Handbook (Globe, 2003)
5. Innovation Management (Globe, 2003)
6. Applied E-Learning (Globe, 2004)
7. The Sources and Spread of Innovations in Small E-Commerce Companies (Globe, 2005)
8. Achieving Enterprise: Teaching Entrepreneurship in Business and Academia (Eul Verlag, 2005)
9. Entrepreneurship for Everyone (Sage, 2008)
10. Knowledge Management and Information Systems Strategy for Growing Organizations. (Palgrave, 2011)

Examiner at the following universities:**A. Postgraduate:**

1. Basel (Switzerland)
2. Geneva (Switzerland),
3. Marburg an der Lahn (Germany),
4. Knoxville (USA)
5. North East Hill (India),
6. Irapuato (Mexico),
7. University of the West Indies (Trinidad).

	Taught MSc	Research Masters	PhD
	Copenhagen, Kingston	Marburg, Basel, India, Trinidad, Copenhagen	Marburg, Basel, Knoxville, Geneva, Irapuato
Supervised	~100 (Projects)	17	5
Internal examiner	> 200	15	5
External examiner	> 200	2	4

B. Postgraduate and Undergraduate

8. IT University, Copenhagen,
9. Kingston University, London.
10. Westminster University, London
11. Edge Hill University
12. University of Hertfordshire

C. Independent Chair for PhD and MRes/MPhil examinations, Kingston University

Other esteem:

Senior management: Member of the Faculty Management Group, Strategic responsibility for placements and other employer-facing activities and line manager for ~10 colleagues.

Academic management: Duties as Deans Deputy. Chair of various committees, member of the Board of Studies and member of the University Validation Committee at Kingston University, External examiner at: **Westminster University** (2005-2010), **Edge Hill University** (2010-12) and the **University of Hertfordshire** (2010-13).

National bodies: Registered external examiner with HE Academy and with JISC.

Research esteem: Keynote invitations include the EU summit in Barcelona (2005), the "BCS Socio-Tech Lecture" (2006), the "24th Annual BCS Lecture" (2007), on the innovation gap in British SMEs. Chair at the European Conference on Knowledge Management (ECKM), Italy, 2009 and again in Passau, 2011, keynote speaker on Knowledge Valley Theory at Managing Services in the Knowledge Economy (MSKE) June 2011, Portugal and Loughborough University (January 2012).

Languages:

	Reading	Fluent
English		X
German		X
Danish		X
French	X	
